

A Level Business

Why study Business at A Level?

Business is front page news. The way companies operate is under greater scrutiny than ever before, while TV programmes like *The Apprentice* and *Dragon's Den* have raised the profile of Business to a new generation.

To succeed at this subject, you don't need to have studied at GCSE level, but you must have an interest in how businesses function, and the external environment in which they operate. You will need to read widely around the subject and be interested and engaged in business news. The course requires a significant understanding and use of numeric data and you will need to be confident undertaking calculations and using data presented in tables, charts and diagrams.

What will I study?

You will explore and understand business behaviour and develop a critical understanding of what business is and does. It is a challenging and modern specification which has been designed to inspire students and develop useful skills in problem-solving, decision-making and critical analysis.

The topics lend themselves to studying and engaging with the business world. We will encourage you to follow business developments and think critically about contemporary business issues.

Most of the assessment material will be based on real business situations.

Assessment

100% examined.

Paper 1: Multiple-choice questions, short answer and two essays. The essays assess your knowledge and understanding of current real business situations.

Paper 2: Three compulsory data response questions, one of which is numeric data only.

Paper 3: One compulsory case study consisting of six questions.

Study trips, visits and events

We regularly enter business and economics related competitions such as *Tycoons for Schools*.

Subject entry requirements

5 in Business if taken, Merit in BTEC Business if taken, plus 5 in Maths.