

CTEC Level 3 Business

Why study CTEC Level 3 Business?

From a small start-up business to a large multinational organisation, you will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set. You will also look at the internal workings of businesses, including their internal structure and how different functional areas work together.

What will I study?

In Year 1, you will study the two examined units.

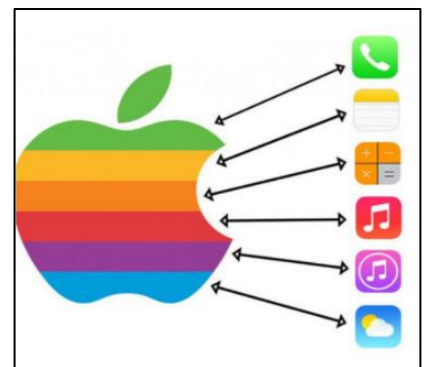
- **Unit 1:** The Business Environment
- **Unit 2:** Working in Business

In Year 2, you will build on this knowledge studying three units that will be assessed through coursework.

Coursework assessments will include presentations, role play as well as traditional reports.

The units studied in Year 2 will look at a variety of business needs such as:

- **Unit 4:** Communication
- **Unit 5:** Market Research
- **Unit 17:** Corporate Social Responsibility.



Did you know.....?

These are the top 5 most powerful brands in the world!

- 1) Apple
- 2) Google
- 3) Microsoft
- 4) Amazon
- 5) Facebook



Entry Requirements:

4 in Maths, plus 4 in English Literature or Language