

Level 3 CTEC BUSINESS

The Course

The Cambridge Technical in Business has been developed to meet the changing needs of the business sector, and prepare you for the challenges you will face in Higher Education or employment. You will learn how a business might evolve. From a small start-up business to a large multinational organisation, you will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set. You will also look at the internal workings of businesses, including their internal structure and how different functional areas work together. You will gain an understanding of the legal, financial and ethical factors that have an impact and explore ways in which businesses respond to changes in their economic, social and technological environment.

The Content

In Year 1 you will study the two examined units. Unit 1 – The Business Environment and Unit 2 – Working in Business. In Year 2 you will build on this knowledge studying three units that will be assessed through coursework. Coursework assessments will include presentations, role play as well as traditional reports. The units studied in year 2 will look at a variety of business needs such as communication, market research and human resources.

Assessment

50% examined and 50% coursework.

Subject entry guidelines

Grade 4 or above in English and Maths

Pathways/Careers

The skills you learn are also transferable across a broad range of subjects and careers. Students go on to successfully study or work in many fields, including:

Actuarial work

Business analytics

Accountancy

Investment banking

Forensic accountancy

Insurance

Underwriting

Management consultancy

Project management