

BTEC Level 2 in Business Enterprise

Why study BTEC Level 2 in Business Enterprise?

All businesses need enterprising employees to drive forward ideas and initiatives to ensure they survive in the fast-changing world. Enterprise skills can help students to become a real asset to an organisation, as well as developing the skills required to run their own enterprise in the future.

What will I study?

During this one-year course, you will develop transferable skills to be successful in your future.

Unit 1: The Business Enterprise Environment

Unit 2: Researching a Concept for a New or Revised Product or Service

Unit 3: Promoting and Financing an Enterprise Idea

Unit 4: Planning and Pitching an Enterprise Idea

Assessment:

25% examined and 75% coursework



Did you know.....?

Once you have completed Level 2, students can apply for Level 3 study or enter employment, including:

- Sales Assistant
- Market Research Assistant
- Business Development Advisor
- Junior Business Account Assistant

“A BUSINESS HAS TO BE INVOLVING, IT HAS TO BE FUN, AND IT HAS TO EXERCISE YOUR CREATIVE INSTINCTS.”

– Richard Branson



To study this course, you will need to achieve 5 grade 3s at GCSE